

REPORT ON FEM'Us PLEDGE OF FINITE LIVING

Event Details

Event Name: FEM'Us Pledge of Finite Living

Date: 5 June 2026

Time: 10:00 a.m.

Venue: Respective Classrooms, KMIM

Organized By: Eco Club, Keshav Memorial Institute of Management (KMIM)

Introduction

As part of the World Environment Day 2026 celebrations, the Eco Club organized the **FEM'Us Pledge of Finite Living** for students, faculty members, and staff. The pledge was administered with the objective of promoting sustainable consumption, environmental responsibility, and conscious living practices.

The activity encouraged participants to recognize the finite nature of Earth's resources and understand the importance of living within ecological limits to ensure a sustainable future for generations to come.

Activity Conducted

The pledge was administered in the respective classrooms at 10:00 a.m. Participants collectively took the **FEM'Us Pledge of Finite Living**, affirming their commitment to responsible consumption and sustainable living.

The pledge emphasized the following principles:

- Recognizing that Earth's resources are finite.
- Understanding the need to limit personal consumption.
- Adopting lifestyles that operate within environmental boundaries.
- Making conscious choices to reduce unnecessary consumption.
- Contributing towards the preservation of natural resources for future generations.

Students actively participated in the pledge-taking ceremony and reflected on the importance of individual responsibility in addressing environmental challenges and climate change.

Outcome and Impact

- Increased awareness regarding sustainable consumption and resource conservation.
- Encouraged students to evaluate their lifestyle choices and environmental footprint.
- Reinforced the importance of responsible and mindful living.
- Inspired participants to contribute towards environmental sustainability through everyday actions.
- Promoted the values of environmental stewardship and intergenerational responsibility.

Conclusion

The **FEM'Us Pledge of Finite Living** served as a meaningful beginning to the World Environment Day celebrations at KMIM. The activity encouraged participants to embrace sustainable lifestyles and recognize their role in protecting the planet's limited resources.

By committing to live within Earth's limits, students and staff reaffirmed their dedication to building a more sustainable, equitable, and environmentally responsible future for coming generations.

Link for the pledge as per AICTE: <https://thefiniteearth.org/pledge/>

FEM'Us Pledge of Finite Living

I recognize that Earth is finite.

Just as fixed income demands limits on spending,

A finite Earth demands limits on my consumption.

I therefore choose to live within Earth's limits.

I will begin by refusing to buy and wear new clothes for one year

as a visible commitment to this truth.

I take this pledge freely and proudly

to leave behind a liveable planet for future generations.

Glimpse of students, teaching and non-teaching staff taking a pledge:

